



**ATM**  
**TECHNOLOGY  
COMMERCIALIZATION**

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Janie Hurley, Senior Licensing Manager in the Licensing and Intellectual Property division of Texas A&M Technology Commercialization, focuses on the development of commercialization and intellectual property protection strategies for technologies in areas of life sciences and agriculture. Janie leads the team that manages the intellectual property portfolio for life sciences and agriculture, focusing on technologies from the Texas A&M Health Science Center, College of Agriculture and Life Sciences, Texas A&M AgriLife Research, and College of Veterinary Medicine & Biomedical Sciences. Her vast experience includes drafting and negotiating agreements related to technology transfer and leading the negotiation and execution of commercial license agreements for a wide range of A&M technologies for the last 19+ years. Janie has specific expertise in the area of plant variety licensing and protection, working closely with each plant breeding program within the A&M System. She has prepared and filed over 100 plant variety protection applications with the USDA. In 2009, Janie was awarded the A&M System's Outstanding Employee Service Award.

Janie received her MBA and B.S. in Biomedical Science both from Texas A&M University. Prior to her career in technology transfer, Janie was an assistant supervisor at Texas A&M's Comparative Medicine Program where she managed various aspects of laboratory animal care and research.